



## DATA BLUE ACQUIRES LPS INTEGRATION

**Atlanta, GA – January 27, 2017** – Data Blue, a provider of customized storage, backup, cloud architecture and server virtualization solutions, and a portfolio company of The Gores Group and Platinum Equity, today announced that it has acquired LPS Integration, a Value Added Reseller (“VAR”) specializing in cloud infrastructure, networking, security and storage architecture. Financial terms of the transaction were not disclosed.

Headquartered in Nashville, Tennessee, LPS Integration designs custom cloud solutions, installs and configures data center hardware and software, and provides managed services. Founded in 2002, LPS Integration has built the largest cloud infrastructure VAR in Tennessee by consistently delivering high-quality services to its customers throughout the Southeast. LPS Integration also has a presence in Knoxville, Memphis, Birmingham and Louisville.

“We are excited about welcoming an exceptional group of highly skilled and dedicated employees to the Data Blue family. Data Blue has a long-standing commitment to serving our customers with the highest level of technical knowledge and customer service and the LPS employees are highly complementary, allowing us to continue to deliver trusted IT solutions to our customers. With the support of The Gores Group and Platinum Equity, we will continue to pursue organic growth initiatives and acquisitions,” said Stephen Ayoub, CEO of Data Blue.

“Data Blue and LPS Integration have both experienced tremendous success in an industry that’s constantly shifting. Combining our like-minded companies will allow for further territory expansion and partnership growth which affords the opportunity to provide even more strategic solutions to our clients,” said Chris McMillen, President of LPS Integration.

LPS Integration will operate as a division of Data Blue based in Nashville, Tennessee.

### **About Data Blue**

Data Blue is headquartered in Atlanta, GA and delivers customized storage, backup and server virtualization and consolidation solutions to enterprise customers, with specific emphasis on Fortune 1000 companies. By utilizing its vast cross-platform integration expertise and unparalleled product knowledge, Data Blue delivers solutions that are tailored to meet the unique needs of its clients’ IT environment. More information about Data Blue is available at [www.data-blue.com](http://www.data-blue.com)

### **About LPS Integration**

Founded in 2002, LPS Integration is the connector between innovative technology partners and valued customers to deliver trusted, top-of-the-line IT solutions and services. LPS Integration is an award-winning, top-rated IT firm that tailors solutions in cloud hosting, managed services, security and data center mobility. With a customer-focused approach and highly-skilled engineers, LPS Integration addresses customers’ technology needs on a personal level, making a significant impact on their business practices. For more information, please visit [www.lpsintegration.com](http://www.lpsintegration.com)

**For more information, please contact:**

**Data Blue**  
Stephen Ayoub  
sayoub@data-blue.com  
(404) 919-6990

**LPS Integration**  
Chris McMillen  
cmcmillen@lpsintegration.com  
(615) 564-5954